Financial Information and Annual General Meeting 2014

Sampo will publish three Interim Reports in 2014. The Interim Reports and related supplementary materials are published on Sampo's website at www.sampo.com/result. Press and stock exchange releases, the monthly updated list of shareholders and other investor information published by Sampo are available on the site as well.

Sampo plc's Annual General Meeting will be held on April.

Annual General Meeting

The record date for the Annual General Meeting

10 April 2014

Shareholder who is registered on the record date for the Annual General Meeting in the company's Shareholder Register kept by Euroclear Finland Ltd has the right to participate in the General Meeting. Shareholders whose shares are registered on their personal Finnish book-entry accounts are registered in the company's Shareholder Register.

The registration for the AGM ends

15 April 2014

Shareholder may register for the General Meeting 13 February – 15 April 2014 until 4 pm (CET+1)

- On the internet at www.sampo.com/agm
- By phone to +358 10 516 0028 from Monday to Friday, 9 am-4 pm (CET+1)
- By fax to +358 10 516 0719 or
- By mail to the address Sampo plc, Shareholder services,
 Fabianinkatu 27, 00100
 Helsinki, Finland.

Annual General Meeting

24 April 2014

Sampo plc's Annual General Meeting will be held on 24 April, 2014 at 2 pm, at the Helsinki Exhibition and Convention Centre, address Messuaukio 1, Helsinki. The listing of persons who have registered for the meeting will commence at 12.30 pm.

Read more about the AGM on the Internet at www.sampo.com/agm.

Dividend

Ex-dividend date

Dividend record date

Dividend payment

25 April 2014

After the ex-dividend date, the dividend from any shares traded is paid to the seller of the shares. 29 April 2014

The right to the dividend is held by the shareholder who is marked in the Shareholders Register on the dividend record date

7 May 2014

Interim Report

Interim Report for the

period January - June

Interim Report for the period January -

March 2014

13 August 2014

2014

Interim Report for the period January -September 2014

7 May 2014 6 November 2014

The Interim Reports are published on Sampo's website at www.sampo.com/result. You can subscribe to Sampo's Stock Exchange Releases and Press Releases at www.sampo.com/subscription.

Please note that you can find the latest information regarding events and dates at www.sampo.com/ calendar.